

# SMART COUNTRIES NEED SMART PEOPLE!



## THE #SCCON25 CAREER DAY | OCTOBER 2 2025

The digital transformation is fundamentally changing the job market. The shortage of skilled professionals challenges companies to attract the best talent. As the largest digitalization event in the public sector, the Smart Country Convention offers a unique platform to recruit talent at the intersection of digitalization and public administration while strengthening market presence.

### Your Inclusive Benefits as a Career Partner



#### CAREER LOUNGE

Showcase your company in the Career Lounge.

- Design stand in the Career Lounge
- Wi-Fi
- Table and chair
- Eye-catching graphic area



#### SPOT ON EMPLOYER

Present your company as an attractive employer.

- Exclusive 10-minute slot on the Career Day stage
- Presentation to an engaged audience
- deal for attracting new talent



#### SPEED DATING

Make valuable connections in our specially curated speed-dating formats.

- Two exclusive 60-minute speed-dating sessions
- Networking with exciting talents and experienced experts
- Inspiring conversations

## BECOME PART OF THE CAREER DAY. SIGN UP »HERE«

Exclusively  
for Exhibitors –  
€2,500

Organizer

bitkom

MESSE  
BERLIN

SMART  
COUNTRY  
CONVENTION